

neo studios

Digital Lifestyle Integration

Since 1996 Neo Studios has been providing clients with interactive solutions that can be used in many aspects of their business. Our work helps both large and small companies sell, market, train, and communicate in a more effective manner.

perspective Neo Studios is an interactive boutique comprised of accomplished new-media artisans. We are a creative fusion of technical proficiency and business perspective.

We will build **Change** into your site, producing not a static website but a scalable platform from which you can rapidly launch integrated marketing campaigns.

- Website Video
- User Generated Social Media
- Custom Android Apps



Proficient Our frameworks represent the best of breed among the next generation environments. With heterogeneous frameworks such as **.Net, AJAX, Flash, Flex, AIR, Google OpenSocial, XML, RIA and Android** we build to scale and build to last. We implement object orientated design, version control, and fault-tolerant software deployment. The end result is reusability, quality control and thus cost control. We have the tools and the skills to give you a **sustainable** technology advantage.

persuasive We produce effective e-commerce websites, interactive CDs and persuasive custom video.

Our websites are a subtle blend of dynamic content and immersing imagery.

We sculpt, brand and project a consistent message. That message is then packaged and seamlessly integrated into every facet of your digital identity.

We envision, manage, design, program and deliver.

Precisely.

■ Website ■ Minisite ■ Landing Page Design

We craft effective e-commerce websites that persuade and convert. We also design promotional minisites, corporate event landing pages, and trade show microsites. Utilizing streaming video and a compelling online experience we get people **excited** about your product.

■ Custom CD-ROM / DVD Design

We will package your digital content onto a convenient CD-ROM or DVD. This universal media can contain product catalogs and High Definition video content.

■ eCRM ■ Neofive Customer Loyalty Portal

Easy to use Customer Relationship Management solutions. Neofive gives you the tools you need to develop an informed relationship with your customers, aggressively follow-up on leads, and maintain the post-sale momentum.

■ Avatar ■ Brand Personification

Imagine a live person appearing over your website welcoming and guiding visitors. We produce live 3D characters that read your script while floating over your website.

■ Animated Screensavers

Fresh Approach: A custom screensaver, branded with animated 3D images of your logo and product can be a powerful communication tool.

■ Interactive 3D ■ Neofive Workspace Virtual Showroom

Interactive 3D Furniture: Bringing a trade show to every desktop in the world. We design, host and promote your furniture systems in High-Definition interactive 3D.



■ BLOGS ■ Forums ■ BBS ■ User Contributed Content

We architect customer facing BLOGS, user community forums, sales-force extranets and collaborative Intranets

■ Online Games ■ Branded Entertainment

The Neofive Game Studio's trendy games attract website visitors while reinforcing the brand identity. Custom logo and product / merchandise imagery is easily integrated right into the game.

■ Virtual Packaging ■ Product Visualization ■ Ideation

We can design a virtual package for your product. This may be an animated 3D box, CD-ROM case, book, bottle or container. An interactive 3D eCover can be streamed in HD video, integrated into an online game and distributed in DVD format.

■ E-Training ■ CBT

We produce engaging educational content for e-learning, distance learning, and on-the-job training. Our software captures live presentations and delivers anywhere and everywhere.

■ Digital Signage ■ Kiosk

Our digital signage solution is a highly efficient, appealing means of providing multimedia content for business owners and brand marketers, who realize its benefits of informing, promoting, and entertaining specifically targeted consumers.

■ Custom Software Solutions

Possessing a passion for assimilating new technology and innovative problem solving, We approach projects with enthusiasm and focus.



Solution Suite

Digital Lifestyle Integration

- Add To Desktop
- Add To Favorites
- Animated Photo Galleries
- Animated Screensaver
- Avatar : Brand Personification
- Branded Email Signature
- CD ROM Business Cards : DVD Production
- Custom USB Promotion : Custom packaging and content
- Customer Portal
- Customer Satisfaction Surveys
- Desktop Wallpaper Theme
- Domain and Hosting Management
- E-Postcards
- Interactive 3D Virtual Showroom
- Interactive Flash Banners
- Interactive submitting PDF and PowerPoint Content
- Link Reciprocation
- Live Customer Service Chat
- Logo And Marketing Communication Guidelines
- Make Site my Home Page
- Media Kit
- Online Games : Branded Entertainment
- Online Merchandising
- Opt-In Email Magazines
- Press Releases
- Privacy Policy
- Search Engine Optimization
- Send To A Friend
- Shopping Carts : Google Checkout
- Shout Box
- Social Networking Widgets
- Video Broadcasting (Flash : Silverlight)
- Virtual Business Card
- Virtual Packaging (E-cover)

